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International and US IPO Planning: A Business Strategy Guide

By Frederick D. Lipman

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, International and US IPO Planning: A Business Strategy Guide, Frederick D. Lipman, This book discusses provides advanced planning steps required for a successful initial public offering (IPO) in a global environment. It outlines 11 techniques to follow in planning for an IPO: 1. Develop an impressive management team, 2. obtain audited or auditable financial statements, 3. consider accepting private equity from IPO investors, 4. adopt a stock option plan, 5. grow business with an eye toward public market, 6. show earnings and revenue growth, 7. comply with all laws, 8. Protect against takeover, 9. select independent board members, 10. Create insider bailout opportunities, 11. Take advantage of IPO windows and fads.



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